



**Yasmina Garment Main Gate**



**Company Entrance**



**Zoom-in Main Entrance**

# The Lobby





**Factory Side View**



*Yasmina Garments  
In Brief*

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## Company Profile

- Yasmina is a private shareholder company that was established in 1990 with the goal of producing superior quality cotton garments under clients' license. With extensive technical expertise, unmatched product consistency, excellent on-time delivery and superior quality, we earned the reputation for being one of the premium suppliers in the region for 100% cotton shirt to U.S , Asian and Europe. Our vertical operation facilities enables us to produce 4000 - 4500 pcs/day which is planned to be 6000 pcs/day by the end of the Year 2020 Today, we are proud for being an approved supplier for many well-known brands and private labels
- We are ISO 9001:2015, BSCI & WRAP.
- We are sedex member (member B)
- Our factory is located in Guiza, 5 KM.from Guiza Pyramids and we are about 40KM away from Cairo Airport and 200KM from Alexandria Harbor.
- Factory area is  $1400 \text{ m}_2 \times 4 \text{ Floors} = 5600 \text{ m}_2 + 4500 \text{ m}_2 \text{ Land}$



# Yasmina Certificates

## ISO9001:2015



### CERTIFICATE

Management System as per  
EN ISO 9001 : 2015

In accordance with TÜV AUSTRIA procedures, it is hereby certified that

**YASMINA GARMENTS**

Zawiat Abou Mousalam, Bani Yousef, El Haram, GIZA, EGYPT

Applies a Quality Management System in line with the above Standard for the following Scope

**MANUFACTURING OF READY MADE GARMENTS.**

Certificate Registration No.: 0718386067453

Valid until: 2020-10-10  
Initial certification: 2005-10-11

Haralabos Ageloudis  
Head of Management Systems & Products Certification Division  
Certification Body  
at TÜV AUSTRIA

Athens, 2018-05-23

This certification was conducted in accordance with TÜV AUSTRIA auditing and certification procedures and is subject to regular surveillance audits.

TÜV AUSTRIA HELLAS  
429, Mesogeion Ave.  
GR-153 43 Athens, Greece  
[www.tuvaustriahellas.gr](http://www.tuvaustriahellas.gr)



CAPR478\_A1x

Headquarters in Athens bear the responsibility of the Certification decision



TÜV AUSTRIA  
GROUP

CERTIFICATE | ZERTIFIKAT | ΠΙΣΤΟΠΟΙΗΤΙΚΟ | CERTIFICA | 証明書 | CERTIFICAT

# Yasmina Certificates

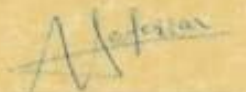
## WRAP

### GOLD CERTIFICATE OF COMPLIANCE

#### Yasmina Garments

**WRAP #:** 125917  
**Certification Period:** May 1, 2020 to May 1, 2021  
**Facility Address:** Zawiat Abou Mosalam, Giza  
Egypt  
**Production Processes:** Cutting, Sewing, Quality Control, Ironing, and Packing  
**Sample Size:** 30  
**Average Weekly Hours  
in Periods Reviewed:** November 2019: 48    December 2019: 48    January 2020: 48

*Please refer to the full audit report for details.*



Avedis H. Seferian  
President & CEO



Charles C. Masten  
Chairman

Subject to the terms and conditions of the WRAP Certification Program and full compliance with the WRAP Production Principles

# Yasmina Certificates BSCI



New Mails (2) New Alerts(0) My Groups(0)

HOME

CONTACT amfori BSCI

My Profile: [Mohamed Sultan](#) ▾

- HOME
- NEWS
- MY RESOURCES
- amfori BSCI RESOURCES
- CAPACITY BUILDING
- CALENDAR
- HELP
- REMEDIATION PLAN

YOU ARE HERE / [MAILS](#)

## MAILS

- COMPOSE MAIL
- INBOX**
- SENT
- DRAFTS
- ARCHIVE
- DELETED
- DISTRIBUTION LIST

REPLY

FORWARD

ARCHIVE

DELETE

MARK AS READ

MARK AS UNREAD

MOVE TO FOLDER

**BACK TO INBOX**



Intertek Egypt

Date : 12/5/2020

### AUDIT COMPLETED FOR YASMINA GARMENTS (390658)

Audit for the production facility Yasmina Garments (390658), has been completed. Audit result is B

Audit Version : Audit 2.0/Coc 2014

# Yasmina Certificates


## Sedex

**SMETA** Sedex Audit Reference: 2020EGZAA408917815 SMETA Corrective Action Plan Report (CAPR) Version 6.1

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Audit Details			
Sedex Company Reference: <i>(only available on Sedex System)</i>	ZC: 1023573	Sedex Site Reference: <i>(only available on Sedex System)</i>	ZS: 1020768
Business name <i>(Company name):</i>	Yasmina Garments Co.		
Site name:	Yasmina Garments Co.		
Site address: <i>(Please include full address)</i>	Zawiat Abou-Mosalam, shabramant, Haram, Giza	Country:	Egypt
Site contact and job title:	Mr. Mohamed Sultan / Compliance Manager		
Site phone:	Tel: +202 33 62 8855 / 141 Fax: +20233810500	Site e-mail:	<a href="mailto:msu@yasminagarments.com">msu@yasminagarments.com</a>
SMETA Audit Pillars:	<input checked="" type="checkbox"/> Labour Standards	<input checked="" type="checkbox"/> Health & Safety (plus Environment 2-Pillar)	<input type="checkbox"/> Environment 4-pillar <input type="checkbox"/> Business Ethics
Date of Audit:	January 27th & 28th, 2020.		

<b>Audit Company Name &amp; Logo:</b> 	<b>Report Owner (payer):</b> Yasmina Garments Co.
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## Client we worked with

- LCWikiki
- Country collection
- Red Green
- Defacto
- Guy Laroche
- Dillards
- Kotton
- Robert Graham

## Previously worked with

- Calvin Klein
- Arrow
- Polo Ralph Lauren
- Marc O'Polo – (Germany)
- Zara
- GAP Inc.
- Lorenzo Mazzoli
- Austin Reed
- Mc Gregor
- One Off
- Chaps
- Gsus
- Tower House
- Galeria Centrum
- Best Seller
- Dressman
- Van Hausen
- Pepe Jeans



# Product Mix and Capacity

- Men's, Lady's & Children Shirts,
- Ladies Trousers home wear
- Working Uniforms & Garbs,
- All Kinds of Shorts & Pajamas.



## Company Vision

- *We are dedicated to the needs and requirements of our clients – with our knowledge, ability and enthusiasm following our principle for success*

## Company Mission

*Our Mission is to offer our clients the following:*

- *To produce the highest quality garments*
- *precise delivery dates*
- *Competitive prices.*



## Company Overall Strategy

*Our strategy is to capture demand from leading International Markets by continuing to highlight our stable quality and the ability to provide the best quality garments and steady supply over several years.*





# Company's Objectives and Policy

**Our objective is to offer our clients the best required quality garments in the required quantities, at the precise time and in the right place with the considerable price. To achieve these goals the company adapts a policy to ensure its success and stability.**

**Yasmina Garments sees all of its employees as long-term investments. We care about their health and well being.**

**At Yasmina, we believe that providing employees with good working conditions in a technology-driven environment ensures Yasmina's competitive edge in the open global market.**

**We spend a large part of our budget on Continual Information Technology System Improvement, Company Development and Personnel Development & Training.**

**All our production facilities are socially compliant. No child labor is used.**

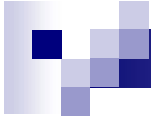
# Social Activities

- We have a big hall to having Break to all our employees, celebrate employees birthdays, feasts and several occasions.



**Company  
Restaurant**

- We give financial support for workers who have either weddings or Funerals.



## Weaving Mills

**We are affiliated to the best 3 Weaving Mills in Egypt. We used to weave our fabric from the finest Yarn made from the finest extra long Egyptian combed cotton.**



## Brands

- We are the licensee for Guy Laroche in Egypt and 4 European countries and 8 Arab countries. We produce and sell 125000 Guy Laroche shirts to the local market.**
- We have our own brand name Marco Viviani also produced to the local market**



# Clients Expectations and Requirements

- No defects product (AQL 2.5)
- Safe Product (application of Metal Free Policy)
- Increasing our productivity
- Application of Client Relation Management System CRM
- On Time Shipping
- Reduction of the Manufacturing Lead Time
- Improving our Costing System
- Improving our Procurement system
- Prompt Services and Continuous following up
- Offering Design Collections
- Simplifying the sampling procedures through modern fitting software
- Moving from regional competition to global competition



# Lead Time

## **SAMPLES FOR COLLECTION**

- 30 days from receiving the final designs.

## **BULK PRODUCTION**

- Weaving: 30 - 45 days from receiving final orders
- Finishing: 7-20 days
- Sewing: 7 days for layout thereafter, 6000-6500 pieces/day

# Major Technologies, Equipment and Facilities

- We have 50 computers around the factory including the Computer Integrated Manufacturing CIM System (our own ERP System)



# Gerber CAD System for Pattern Digitizing, Grading and Marker-Making





## Fabric Inspection Machines and Light Box



## Cutting CAM System (Automatic Spreading Machine)



## Computerized Fusing Machines



## Band Knives, and Die Cutters



## Vertical Cutters



## State-to-the-Art Sewing Machines (Normal and



## State-to-the-Art Sewing Machines (Normal and Specialized)



## Examples of some specialized Sophisticated M/Cs



**PFAFF Air Jet Hemming M/C**



**Collar Third Marking M/C**



## Iron Units and Folding Machines



# Specialized Pressers



## Un-Attached Threads Vacuum Machines



## Aiding Machines such as Edge Cutters and Turning off M/Cs



# Generators, Compressors and Boilers



**We have our own Sewage Plant and Water Purifying Unit.**



**Community Purifying Unit (under construction)**



# Company Strengths

1. The competitive quality,
2. The considerable price,
3. ISO 9001:2015 ,WRAP and SEDEX certified,
4. The competency of the staff,
5. State-to-the-art technologies applied,
6. Efficient procurement system,
7. Cheap manufacturing costs,
8. Successful ERP System,
9. Application of the corrective/preventive action system,
10. Proximity to Europe,
11. The ability to produce express orders and small quantities in a lot of designs and colors,
12. our persistent trials to service our clients through offering the fabric designs and the best prototype samples,
13. Ability to deliver the samples on the requested time,
14. Our specification sheets are very unique and clear for understanding,
15. Measuring our customer satisfaction through application of Customer Questionnaire Reporting System,
16. We have one of the best training units in Egypt.
17. We have one of the best Computerized Monitoring System in the Garment Manufacturing Sector covering the whole activities of the company.



# Quality Control System

- Incoming material Inspection (Fabric & Accessories)
- Sampling Inspection System
- Prime Inspection for cut pieces ( Bundle Inspection ).
- In-line quality control
- End of line Q.C. for all sewing operation & Fabric defects
- Thread Trimming Q.C.
- Measurement control
- End-of-Production Auditing (AQL 2.5)
- Ironing & Folding Inspection.
- Presentation stages.
- Packaging & Logistics Q.C.
- Pre shipment Auditing





# Strategic Challenges

- Rapid technological change,
- Necessity of reducing lead time for product introduction,
- Declining market share,
- Changing market place,
- Global marketing and customer retention,
- Employee retention,
- Value chain integration.



# Company Improvement Plan

- know-how transfer and on the job training through hiring International Experts (such as GM, Factory Manager, QC Manager and Maintenance Manager) which will help the company to upgrade its performance as follows:
  - Increase productivity.
  - Increase the sales
  - Decrease the waste and enhance the quality of its final product.
  - Development of distinctive competencies in the areas of marketing intelligence, customer relationship, product development, international networking and sourcing.
  - Building up a dedicated interdisciplinary more efficient, cooperative and responsible team with key experiences in the area of Strategy, Business Planning and Production and garment global sourcing for major international brands.
  - Increase the production efficiency, which has a bearing on the products final cost, lead time and delivery accuracy.
  
- **Qualifying the factory for SA 8000**
- **Building a new extension for the company to move all the administration department to it and establish a complete Metal Free Hall**



# Expected deliverables of the Improvement Plan

- A better organized working factory
- A team of workers that is well trained on all up to date industrial trends in the Garment industry
- A management team that is well aware of latest fashion trends, management trends, and high efficiency production methods.
- Better production control systems installation and training.
- More than 30% increase in production:
  - The increase in production will have additional side benefits such as a better utilization of a higher percentage of the material, higher utilization of the existing facilities and equipment and fixed costs such as administration, management, technical department, and cutting.
  - Since all the fixed costs are in ratio to the total quantity, we can forecast a very substantial reduction in cost per garment through a good increase in production.
- Improved methods of handling the cutting plans reflect on increasing the utilization of the fabric about 10% and decrease the production lead time in cutting by 20%.
- Quality control improved information system and training to international standards.
- Better underestimating of the repair costs and second quality garments
- Decreasing the Order Delivery Lead Time.
- Additional savings will also result from :
  - Improvement of consistency level of quality
  - reliable production forecast for new articles to be produced
  - more efficient work programming avoiding time losses and excess material storage
  - reduced overtimes,
  - and more.
- More Customer satisfaction



# Yasmina Quality Management System

**Our QMS is designed to demonstrate its ability to provide consistently product that meets customer and applicable regulatory requirements, and to address customer satisfaction through the effective application of the system, including continual improvement and the prevention of nonconformity.**



# Yasmina Documentation System

**Our Quality Management System consists of:**

- **Quality Policy.**
- **Quality Objectives.**
- **Quality Manual.**
- **Operational Procedures including quality forms.**
- **Work Instructions.**
- **Standards and other technical reference materials;**
- **Technical documents, including drawings, specifications, procedures, and other documents defining products;**
- **Customer Technical documents;**
- **Computerized Reporting System**



# Operational Procedures

The operational procedures outlines what each department does to complete a task, a flow of activity that describes who does what, in what order and to what standard. Our procedures describes how we operate and control our processes to meet the customer requirements.



# List of the Applied Operational Procedures

1. QOP-42-01 Quality System Documentation
2. QOP-42-02 Control of Documents
3. QOP-42-03 Control of Quality Records
4. QOP-56-01 Management Review
5. QOP-62-01 Training and Awareness
6. QOP-62-01 Termination
7. QOP-72-02 Order Processing for Custom Products
8. QOP-72-03 Customer Feedback and Complaints
9. QOP-74-01 Supplier Evaluation
10. QOP-74-02 Purchasing
11. QOP-74-03 Verification of Purchased Product
12. QOP-75-01 Production Work Order
13. QOP-75-02 Work Instructions
14. QOP-75-03 Equipment and Infrastructure Maintenance
15. QOP-75-04 Product Identification and Traceability
16. QOP-75-06 Product Handling and Preservation
17. QOP-75-07 Storage Areas
18. QOP-75-08 Packaging, Labeling and Shipping
19. QOP-76-01 Measuring and Monitoring Equipment
20. QOP-82-01 Customer Satisfaction
21. QOP-82-02 Internal Quality Audits
22. QOP-82-03 Fabric and Accessories Inspection
23. QOP-82-04 In-process Inspections
24. QOP-82-05 Final Inspection
25. QOP-83-01 Control of Nonconforming Product
26. QOP-85-01 Continual Improvement
27. QOP-85-02 Corrective and Preventive Action



# Contacts

- Mr. Medhat Ibrahim, Chairman,  
Mob.: + 20122 211 8182,  
email: [yas@link.net](mailto:yas@link.net)
- Mrs. Maha EL Etreby, Marketing Director,  
Mob.: + 201005653000,  
email: [m.eletreby@yasminagarments.com](mailto:m.eletreby@yasminagarments.com)
- Mrs. Tasneem Elshery, Commercial Manager ,  
Mob.: +201020500588,  
email: [tas@yasminagarments.com](mailto:tas@yasminagarments.com)
- MrsHanan Abdel Samei, QA Manager,  
Mob.: +201005535076,  
e-mail: [hab@yasminagarments.com](mailto:hab@yasminagarments.com)
- Company e-mail:  
[info@yasminagarments.com](mailto:info@yasminagarments.com)  
Tel: +202-3368855, +202-33628292  
Fax: +202-33628500